

## Become a Habitot Board Member

We Need Your Help to Re-open the East Bay's Hands-on Discovery Museum!



Habitot Children's Museum, the East Bay's 26-year-old hands-on discovery museum, is rebounding from the pandemic with Mobile Museum pop-up events across the East Bay and an ongoing temporary indoor museum at Bay Street Emeryville while Board and staff work to re-open Habitot into a larger, permanent, and more accessible space.

We are seeking visionary, entrepreneurial, and civic leaders who are passionate about investing in young children and families to join us. Bring your connections and expertise to help build Habitot's internal capacity for growth, stability, and an exciting future!

### Let's create something great together!

#### Expectations:

- Help open doors to individuals, corporate sponsors, foundation officers, and others for potential support and volunteer recruitment
- Connect us with city, county, and state electeds as well as leaders in civic organizations to raise awareness and support for Habitot
- Bring knowledge and skills to one or more areas of Board governance in order to serve actively on the Board and on at least one committee: Site Search, Fundraising, Property Development, Marketing
- Attend bi-monthly Board meetings and periodic committee meetings and conference calls — volunteering about 5 hours per month
- Serve as an ambassador at as many Habitot events as possible, meeting and greeting attendees and sharing your passion for Habitot's mission and future
- Lead by example in Habitot's fundraising efforts by making an annual monetary contribution and/or participating in our 'get or give' policy

#### Major Duties

- Govern Habitot in accordance with the museum's bylaws.
- Promote Habitot's mission and help grow audience and membership through community networking.
- Establish overall strategic direction, long and short-term goals, annual objectives and priorities for the Museum.
- Demonstrate leadership and commitment to organizational values.
- Be aware of and disclose any personal and/or professional conflict of interest.

#### Benefits

- The pleasure and satisfaction of helping inspire young children from all walks of life to a lifetime of learning and creative expression.
- The joys of new friendships among like-minded individuals.
- The fun and excitement of building a world class children's museum for the East Bay.

#### Skill sets needed for the Board:

- **Community Builder:** Well-connected liaison to potential partners among elected or appointed government officials, foundations, service agencies, non-profits, churches and family networks.
- **Entrepreneur:** Small business owner or nonprofit leader who has faced the challenges of growth while remaining financially stable. Creative individuals who can help develop the existing or potential earned revenue streams.
- **Fundraiser:** Individual[s] who enjoy creating fundraising events or soliciting others for worthy causes.
- **Real Estate Developer:** Knowledgeable guide to identifying, securing and developing space for museum expansion.
- **PR/Marketing:** Professional who can support Habitot's branding and marketing efforts, and garner publicity in print or other media.
- **Accountant:** Individual who can oversee financial operations and the annual audit.
- **Legal:** Attorney who can oversee compliance with organizational standards and regulations, and advise on employment law, intellectual property, contracts, landlord-lease, etc.
- **Academic:** Researcher and/or expert who can provide testimonials about the benefits of museum programs and can guide the development of services provided.